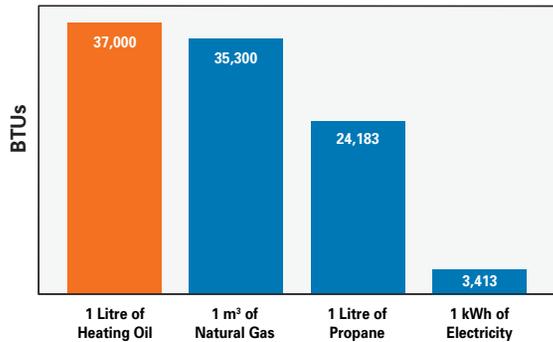


Making Today's Oilheat part of your future.

Over the years, we've made it our priority to improve Oilheat and Oilheat-related equipment. Why? So customers like you can benefit from the resulting lower air emissions and cost-savings. So you can see for yourself just how far Oilheat has come in cleanliness, cost-efficiency, reliability and safety. Enjoy peace of mind with the clean, warm feel of Today's Oilheat: clean burning • house warming.



As you can see, the graph above illustrates how many BTUs you can get from each energy source measured in the standard measure units for each energy source.

TODAY'S OILHEAT™
clean burning • house warming

www.TodaysOilheat.com



**WHY PEOPLE ARE WARMING TO
TODAY'S OILHEAT.**

TODAY'S OILHEAT™
clean burning • house warming

Times have changed. So have we.

There's been a lot of technological advances in the past 30 years. Oilheat is no exception. Today's

Oilheat is cleaner, safer, more cost-efficient and more environmentally-friendly than ever before.

Perfect for any home – old or new, modern Oilheat

systems can heat with water (radiators), steam

or forced air, and in combination, using water

and warm air in the same hydro-air system.

10 reasons to feel warm and comfortable about Today's Oilheat.



1. Ultra clean, near zero emissions.

It's true. Oilheat is a lot cleaner than it was 25 years ago. Today, high efficiency fuel oil appliances operate in the 85% range and new ultra-modern furnaces in the 95% efficiency range are entering the market.

Today's Oilheat has reduced its oil burner emissions to near zero levels. All of this translates into a cleaner environment.

2. Air quality.

The Oilheat industry has continuously decreased the amount of sulfur in fuel oil leading to lower emissions. And our commitment to air quality is only getting stronger.

3. Tanks. No worries.

Today's state-of-the-art tanks are composed of corrosion resistant steel, fibreglass and polyethelene. This means long life and real safety. In fact, today's tanks are versatile with space-saving designs allowing them to be easily installed indoors and out.

4. More efficient than ever.

Thirty years ago, Oilheat furnaces burned approximately 4,927 litres per year. Today that figure is around 3,032 litres a year – an improvement and savings of almost 40%. And if the fuel burns cleaner, it increases efficiency and furnace life and saves you even more money.

5. Long term savings.

History tells us that, adjusted for inflation, the price of Oilheat hasn't changed much since the 1950's. Not many other energy sources can say that. In fact, the price of Oilheat is projected to rise at a lower rate than natural gas and electricity.

6. The "more-hot-water" heat.

Oilheat heats water up to twice as fast as typical natural gas and up to five times faster than electricity. How? Simply put, Oilheat's flame is the hottest of all the energy sources. And with an Oilheat indirect-fired water heater, you'll get virtually free hot water in the fall, winter and spring when your heating boiler is turned on.

7. Modern solutions for bigger savings.

Improving your furnace's efficiency is easy and cost effective. With proper equipment maintenance and upgrades, you can improve your furnace's efficiency ensuring your home heating needs are met. Talk to your local Oilheat professional, they'll fill you in on all the ways you can save.

8. Beautifully Safe.

Oilheat is non-explosive. If exposed to a lit match the oil will not ignite.

9. The comfortable heat.

Oilheat is the most comfortable heat. It burns hot, so you get heat fast to make you comfortable quickly. For every litre of oil burned, Oilheat gives you 37,000 BTUs. That's comparatively better than natural gas, electricity, propane and every other kind of home heat when measured in standard units. Plus, Oilheat systems let you add a wide range of options such as central A/C, thermopump, humidifier and electric filter.

10. You've got a friend.

Oilheat professionals are plentiful and always nearby. They're your neighbours with deep roots in the community. Want proof? One study saw Oilheat customers give a 94% rating for friendly and fast service. And with services like Automatic Delivery, you can be assured of having a ready supply.

